

CAREER OBJECTIVES

Having worked over 12 years in magazine publishing designing and directing photoshoots (as well as some handy styling) for a variety of publications, I know how to work under deadlines, with different departments and personalities to create a solid product. I've continue to further my education as well by taking web design and javascript classes. As technology grows and changes, I am eager to learn and grow right along with it.

PROFESSIONAL EXPERIENCE

Creative Age Publications, Inc., Jan 2000 to present — **Art Director**

Beauty Launchpad 2012-present; monthly, glossy hair-industry trade publication

Beauty Etc. 2009-2011: seasonal online only interactive makeup and beauty magazine for professionals as well as consumer, *beautyetc.com*

DAYS SPA 2002-2012; monthly, glossy spa-industry trade publication

Beauty Store Business 2000-2005: monthly, glossy, tabloid trade publication

Responsible for all creative aspects of above magazines which includes:

- Collaborating with editorial on cover concepts as well as hiring photographers, hair and makeup, props and styling for photo shoots
- Designing all features and following them from concept to completion while working with editorial and production departments. Rough illustration concept and styling for any inside editorial photo shoots. Assigning and directing stories to other artists or to assistant as needed. Redesign of publications as well as logos.
- Keeping track of art budget and an eye on deadlines
- Preparing files for printer when necessary
- Creating ad campaigns and trade show materials for several Creative Age Publications own trade shows in the Nail and Hair industry

AWARDS & ACHIEVEMENTS:

- *DAYS SPA*, April 2012- Maggie Award winner for Best Special Theme Issue-Trade
- *DAYS SPA*, May 2012 - Maggie Award winner for Best Health/Fitness/Beauty-Trade
- *DAYS SPA*, May 2011 - Maggie Award winner for Best Feature Article-Trade
- *DAYS SPA*, Dec. 2011 - Maggie Award winner for Best Health/Fitness/Beauty-Trade
- *Beauty Etc.*, Winter 2010-2011 - Maggie Award winner for Best Digital Publication-Trade/Consumer & Best New Digital Publication-Trade/Consumer
- *DAYS SPA*, April 2009 - Maggie Award winner for Best Special Theme Issue-Trade
- *DAYS SPA*, October 2008 - Maggie Award winner for Best Regularly Featured Department, Section or Column- Trade
- *DAYS SPA*, October 2007 - Maggie Award winner for Best Health & Fitness-Trade Publication
- *Beauty Store Business Magazine*, October 2002 - Maggie Award winner for Best Tabloid Trade Publication
- *Nailpro*, March 2002 Silver OZZIE Award winner for Best Color Editorial Layout
- Consistently recognized for fresh ideas, efficiency and innovative thinking

Poole Publications Inc., June 1998 to December 1999 — **Graphic Designer, Assistant Art Director**

Trailer Boats, Bass & Walleye Boats, Camping Life: monthly and bimonthly glossy consumer publications

- Responsible for design of all departments and columns, and placement of back of the book ads
- Assignments included features, house ads, boating show programs, and any other company marketing materials

AWARDS & ACHIEVEMENTS

- *Trailer Boats Magazine*—October 1998, Maggie Award winner for Best Overall Sports, Recreation or Outdoors Consumer magazine.

FREELANCE EXPERIENCE

Hansen Publications, March to September 2003 — **Creative Director**

Exabode, Fall 2003 and Winter 2003 issues: glossy four-color publication targeted to college students

- Collaborated with founder to come up with look and feel of the magazine
- Designed entire magazine and followed it through every step of the way to print

COMPUTER SKILLS

Mac OS, Adobe CS2 - CS4: InDesign, Photoshop & Illustrator with beginner knowledge of Flash and Dreamweaver CS3&4, CSS & XHTML. Acrobat Professional, QuarkXPress, Microsoft Word.

EDUCATION

Shippensburg State University, Shippensburg PA 1994-1998

Bachelor of Arts in Communications, Radio/Television Minor: Art

Santa Monica College, Arts & Entertainment Center, 1997-present

Web Design, Graphic Design Studio 3 part series, Javascript, Digital Illustration, and Creative Writing